

FIND YOUR FLAVORITE

OFFICIAL TERMS AND CONDITIONS

OPEN TO RESIDENTS OF 50 UNITED STATES AND THE DISTRICT OF COLUMBIA 18 YEARS OF AGE AND OLDER ONLY

1. Giveaway begins on January 1, 2018 at 9:00 a.m. Eastern Time ("ET"), ends on September 30, 2018 at 11:59 p.m. ET (the "Giveaway Period"), and consists of two (2) periods (each a "Period") as outlined in the following chart.

Phase	Start Date at 12:00 a.m. ET (unless otherwise noted)	End Date at 11:59 p.m. ET
Make a Qualifying Purchase at Participating Retail Locations and Upload Receipt (the "Purchase Period")	January 1, 2018 at 9:00 a.m. ET	September 23, 2018
Select Reward(s) (the "Selection Period")	January 1, 2018 at 9:00 a.m. ET	September 30, 2018

How to Receive Reward(s): During the Purchase Period, make a purchase(s) of qualifying beverage mix products (minimum purchase spend of \$0.95 per product) (see list of qualifying products in Appendix A) at any participating retail store location (each qualifying product purchase herein referred to as a "Qualifying Purchase"). **Be sure to keep your receipt.** Visit FindYourFavorite.com ("Website") and follow the links and instructions to complete the registration form and upload an image of your receipt(s) showing your Qualifying Purchase(s). The image must be clear and legible, include the purchase date/timestamp on your receipt, show the Qualifying Purchase(s), including the price of the Qualifying Purchase(s) you purchased on your receipt, as well as total amount of money spent on the receipt. Multiple Qualifying Purchases can be made on a single receipt. Each receipt may only be uploaded once. Upon validation of your uploaded receipt(s), the Website will virtually "fill up one (1) drinking glass" for each Qualifying Purchase made during the Giveaway Period (each a "Virtual Drinking Glass"). **You must select all Rewards during the Selection Period and by September 30, 2018 at 11:59 p.m. ET. Failure to do so will result in Reward forfeiture.**

Once you fill up four (4) Virtual Drinking Glasses, you will have the option to choose between one (1) of the following two (2) Reward choices OR choose to continue to fill up additional Virtual Drinking Glasses.

Tier 1 Reward options:

- A) \$3 Amazon.com Gift Card claim code. Restrictions apply, see amazon.com/gc-legal. Approximate Retail Value ("ARV"): \$3.
- B) One (1) Blu-ray movie rental. ARV: \$2.48

Once you fill up eight (8) Virtual Drinking Glasses, you will have the option to choose between one (1) of the following two (2) Reward choices OR choose to continue to fill up additional Virtual Drinking Glasses.

Tier 2 Reward options:

- A) A drink tumbler. ARV: \$10.
- B) \$10 Amazon.com Gift Card claim code. Restrictions apply, see amazon.com/gc-legal. ARV: \$10.

Once you fill up ten (10) Virtual Drinking Glasses, you will have the option to choose between one (1) of the following two (2) Reward choices OR choose to continue to fill up additional Virtual Drinking Glasses.

Tier 3 Reward options:

- A) A Bluetooth music speaker. ARV: \$13.50. The actual value of electronic prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Terms and Conditions and the date the prize is awarded or redeemed.
- B) \$13.50 Amazon.com Gift Card claim code. Restrictions apply, see amazon.com/gc-legal. ARV: \$13.50.

Terms and conditions of claim codes and movie rentals apply.

There may be limited quantities of any given Reward. If a given Reward runs out, Sponsor will determine a substitute of equal or greater value.

If you fail to follow the above instructions or if you upload an invalid receipt, you will not receive a Reward or an acknowledgement.

Limit: Each participant may show proof of up to thirty (30) Qualifying Purchase to receive up to three (3) Rewards during the Giveaway Period, regardless of combination of Rewards. Unclaimed Virtual Drinking Glasses after three (3) Offers have been redeemed will be void. Multiple participants are not permitted to share the same email address or Device. Any attempt by any participant to obtain more than the stated number of Reward by using multiple/different Devices, email addresses, identities, registrations and logins, or any other methods will void that participant's Reward and that participant may be disqualified. Digital Rewards will be fulfilled to the email address provided within five (5) business days of when the digital Reward was claimed. Physical Rewards will be fulfilled 6-8 weeks after the physical Reward was claimed.

2. ELIGIBILITY: Giveaway is open only to residents of the fifty (50) United States and the District of Columbia who are 18 years of age or older at time of entry, except for employees of Kraft Heinz Foods Company ("Sponsor"), HelloWorld, Inc. ("Administrator"), their affiliates, subsidiaries and agencies (collectively "Promotion Parties"), and members of their immediate family (parents, children, siblings, grandparents, in-laws, grandchildren) or persons living in the same household (whether related or not). Void where prohibited.

3. GENERAL RULES: Sponsor reserves the right to cancel, suspend and/or modify the Giveaway, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Giveaway, as determined by Sponsor in its sole discretion. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the registration process or the operation of the Giveaway or to be acting in

violation of these Terms and Conditions or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Giveaway may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Terms and Conditions shall not constitute a waiver of that provision.

4. WAIVER: By entering this Giveaway, participants (and their parents/legal guardians) waive all rights to claim punitive, incidental and consequential damages, attorneys' fees or any damages other than actual out-of-pocket costs incurred to enter. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Terms and Conditions, or the rights and obligations of the entrant and Sponsor in connection with the Game, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

5. PRIVACY POLICY: Information collected from entrants is subject to the Sponsor's Privacy Policy <http://www.kraftrecipes.com/about/privacynotice.aspx>.

SPONSOR: Kraft Heinz Foods Company, 200 East Randolph Street, Suite 7600, Chicago, IL 60601.

ADMINISTRATOR: HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

APPENDIX A

POWDERED BEVERAGES:

UPC Package Code(formatted)	Description
004300006935	.83Z CT SF OTG LEMONADE 12
004300007369	0.48Z CT OTG SFT DNK - PWD SF RL 12
004300007366	0.9Z CT OTG SFT DRNK-PWRD SF PL 12
004300006936	.77Z TANG SF OTG ORANGE 12
004300007591	3.6Z CL OTG RASBERRY 9 BND
004300007590	3.9Z CL OTG PNK LMD 18 BND
004300003685	18CS MOD 4.84Z CLOTG VRPK
004300000517	1.4Z CL OTG LMND 10CT
004300000517	1.4Z CL OTG LMND 10CT
004300000095	0.9Z CL OTG FRT PNCH 10CT
004300000529	0.7Z CL OTG PCH TEA 10CT
004300000534	0.7Z CL OTG ICED TEA 10CT
004300000347	0.8Z CLOTG GRNTPCHMNG 10CT
004300000347	0.8Z CLOTG GRNTPCHMNG 10CT
004300000518	0.8Z CL OTG RSP LMND 10CT
004300000523	1.1Z CL OTG WLD STRW 10CT
004300000523	1.1Z CL OTG WLD STRW 10CT
004300000038	1.1Z CL OTG GRAPE 10CT
004300000041	0.9Z CLOTG CTRSENRGY 10CT
004300000849	0.7Z CLOTG PCH MNGO 10CT
004300000681	1.3Z CL OTG PNK LMND 10CT
004300000681	1.3Z CL OTG PNK LMND 10CT
004300000521	1.1Z CL OTG CHRY POM 10CT
004300000521	1.1Z CL OTG CHRY POM 10CT/
004300000535	0.6Z CL OTG RASP ICE 10CT
004300000528	1.3Z CLOTG CLSORGSNRS 10CT
004300000524	.96Z CL OTG GRNTRASP 10CT
004300000744	0.91Z CL LEMN ICED TEA PR 12
004300000743	.91Z CL PURE PCH ICD TEA 12
004300000742	0.91Z CL GRAPE PURE 12
004300000741	0.98Z CL TANG MANGO PURE 12
004300000740	0.98Z CL TROP BLEND PURE 12
004300000739	.98Z CL LMNDE PURE 12
004300000738	.84Z CL PURE STRAW KIWI 12
004300000737	1.05Z CL RSPBRYLMNDE PR 12
004300000745	1.86Z CL STRW LMND CAF VITB 8

004300000746	1.8Z MX BERRY CAF VITB 12
004300000747	1.81Z CL TROP CITRS CAF VIT B 12
004300006341	0.36Z SFKA OTG GRAPE 12
004300006937	0.37Z SFKA OTG TROP PUNCH 12
004300006938	0.36Z SFKA OTG GRAPE 12
004300006939	0.35Z SFKA OTG CHERRY 12
004300000298	6.7Z CT OTG LEMONADE 6
004300006788	40CS MOD 10.92Z CL OTG VP PR FTNS
004300006788	10.92Z CL OTG VAR PK PR FTNS 36CT/9
004300006935	.83Z CT SF OTG LEMONADE 12
004300007369	0.48Z CT OTG SFT DNK - PWD SF RL 12
004300007366	0.9Z CT OTG SFT DRNK-PWRD SF PL 12
004300006936	.77Z TANG SF OTG ORANGE 12
004300007591	3.6Z CL OTG RASBERRY 9 BND
004300007590	3.9Z CL OTG PNK LMD 18 BND
004300003685	18CS MOD 4.84Z CLOTG VRPK
004300000517	1.4Z CL OTG LMND 10CT
004300000517	1.4Z CL OTG LMND 10CT
004300000095	0.9Z CL OTG FRT PNCH 10CT
004300000529	0.7Z CL OTG PCH TEA 10CT
004300000534	0.7Z CL OTG ICED TEA 10CT
004300000347	0.8Z CLOTG GRNTPCHMNG 10CT
004300000347	0.8Z CLOTG GRNTPCHMNG 10CT
004300000518	0.8Z CL OTG RSP LMND 10CT
004300000523	1.1Z CL OTG WLD STRW 10CT
004300000523	1.1Z CL OTG WLD STRW 10CT
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004300000849	0.7Z CLOTG PCH MNGO 10CT
004300000681	1.3Z CL OTG PNK LMND 10CT
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004300000521	1.1Z CL OTG CHRY POM 10CT
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004300000744	0.91Z CL LEMN ICED TEA PR 12
004300000743	.91Z CL PURE PCH ICD TEA 12
004300000742	0.91Z CL GRAPE PURE 12
004300000741	0.98Z CL TANG MANGO PURE 12
004300000740	0.98Z CL TROP BLEND PURE 12

004300000739	.98Z CL LMNDE PURE 12
004300000738	.84Z CL PURE STRAW KIWI 12
004300000737	1.05Z CL RSPBRYLMNDE PR 12
004300000745	1.86Z CL STRW LMND CAF VITB 8
004300000746	1.8Z MX BERRY CAF VITB 12
004300000747	1.81Z CL TROP CITRS CAF VIT B 12
004300006341	0.36Z SFKA OTG GRAPE 12
004300006937	0.37Z SFKA OTG TROP PUNCH 12
004300006938	0.36Z SFKA OTG GRAPE 12
004300006939	0.35Z SFKA OTG CHERRY 12
004300000298	6.7Z CT OTG LEMONADE 6
004300006788	40CS MOD 10.92Z CL OTG VP PR FTNS
004300006788	10.92Z CL OTG VAR PK PR FTNS 36CT/9

LIQUID CONCENTRATE:

UPC Package Code(formatted)	Description
004300000580	1.62Z MIO ACAI BERRY STORM 6PK/6
004300000046	1.62Z MIO BLACK CHERRY 6PK/6
004300000664	1.62Z TANG LIQ CON ORANGE 12CT
004300000665	1.62Z TANG LIQ CON ORNG PINAPL 12CT
004300006825	18.2Z KA LC STRAWBRY 6
004300006824	18.2Z CT LC PINK LEMONADE 6
004300000051	1.62Z MIO LEMONADE
004300000748	1.62Z MIO LC CITRUS GRN TEA 12
004300000734	1.62Z MIO ICED MOCHA 12
004300000733	1.62Z MIO COFFEE VANILLA 12
004300000699	1.62Z MIO TROPICAL CHERRY 12
004300000698	1.62Z MIO BLACKBERRY RASPBERRY 12
004300000697	1.62Z MIO STRAW ORNG 12
004300000658	1.62Z MIO PINE STRWBRY SPRK 12
004300000656	1.62Z MIO ORANGE VANILLA 12
004300000654	1.62Z MIO ORCHD APPL 12
004300000652	1.62Z MIO WICKD BLUE CITRUS 12
004300000047	1.62Z MIO ORNGE TNGRNE 12
004300000050	1.62Z MIO FRUIT PUNCH 12
004300000577	1.62Z MIO CRN RSBRRY 12BX
004300000580	1.62Z MIO ACBRRYSTRM 12
004300000555	MIO 1.62Z CHRYBLCBRY 12 BX
004300000585	1.62Z MIO TRPCL FSN 12
004300000588	1.62Z SPORT LEMONLIME 12
004300000589	1.62Z MIO SPRT ORANGE 12

004300000046	1.62Z MIO BLACK CHERRY 12
004300000590	1.62Z MIO BERRYGRAPE 12CT
004300000552	1.62Z MIO SPORT BRY BLST 12 BX
004300000042	1.62Z MIO GREEN THUNDER 12
004300000550	1.62Z MIO SPORT ARCTC GRP 12 BX
004300000549	MIO 1.62Z BLBRYLMND 12 CT
004300000085	1.62Z MIO SWEET TEA 12
004300000076	1.62Z MIO MANGO PEACH 12
004300000068	1.62Z MIO BERRY POMEGRANATE 12
004300000075	1.62Z MIO STRAWBERRY WATERMELON 12
004300000599	1.62Z CL LIQUID LEMON TEA 12
004300000618	1.62Z CL TRPCL CCNT 12
004300000619	1.62Z CL BLKBRRYLMN 12
004300000628	1.62Z CL LC MANG PASSN FRT 12
004300000635	1.62Z CL LC STRWBRY LMNAD 12CT
004300000637	1.62Z CL LC BLBRY RSP 12
004300000598	1.62Z CL LC BRRY SNGRA 12
004300000667	1.62Z CL LC BLACK CHRY LIME 12
004300000763	1.62FO CL LBLC STRW PINE REF 12
004300000764	1.62FO CL LBLC CHER SPLSH 12
004300000573	1.62Z KA LC GRAPE 12CT
004300000574	1.62Z KA LC CHERRY 12CT
004300000576	1.6Z KA LC ORANGE 12CT
004300000572	1.62Z KA LC TRP PNCH 12CT
004300000657	1.62Z KA LC STRAWBERRY 12
004300000595	1.62Z KA LC WATERMELON 12CT
004300000646	1.62Z KA LC BLUE RSPBRY 12
004300006837	18.2Z TANG LC ORANGE PINEAPPLE 6
004300000580	1.62Z MIO ACAI BERRY STORM 6PK/6
004300000046	1.62Z MIO BLACK CHERRY 6PK/6
004300000664	1.62Z TANG LIQ CON ORANGE 12CT
004300000665	1.62Z TANG LIQ CON ORNG PINAPL 12CT
004300006825	18.2Z KA LC STRAWBRY 6
004300006824	18.2Z CT LC PINK LEMONADE 6
004300000051	1.62Z MIO LEMONADE
004300000748	1.62Z MIO LC CITRUS GRN TEA 12
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004300000075	1.62Z MIO STRAWBERRY WATERMELON 12
004300000599	1.62Z CL LIQUID LEMON TEA 12
004300000618	1.62Z CL TRPCL CCNT 12
004300000619	1.62Z CL BLKBRRYLMN 12
004300000628	1.62Z CL LC MANG PASSN FRT 12
004300000635	1.62Z CL LC STRWBRY LMNAD 12CT
004300000637	1.62Z CL LC BLBRY RSP 12
004300000598	1.62Z CL LC BRRY SNGRA 12
004300000667	1.62Z CL LC BLACK CHRY LIME 12
004300000763	1.62FO CL LBLC STRW PINE REF 12
004300000764	1.62FO CL LBLC CHER SPLSH 12
004300000573	1.62Z KA LC GRAPE 12CT
004300000574	1.62Z KA LC CHERRY 12CT
004300000576	1.6Z KA LC ORANGE 12CT
004300000572	1.62Z KA LC TRP PNCH 12CT
004300000657	1.62Z KA LC STRAWBERRY 12
004300000595	1.62Z KA LC WATERMELON 12CT
004300000646	1.62Z KA LC BLUE RSPBRY 12
0043000006837	18.2Z TANG LC ORANGE PINEAPPLE 6